

## **Module 2**

### **Your Idea**

### **Resources**

#### **Case study from Bulgaria (video):**

<https://www.facebook.com/character.bg/videos/525021017670865/>

#### **Webgraphy:**

Generate Your Social Business Idea Guidebook -

[http://staging.ilo.org/public/libdoc/ilo/2011/111B09\\_54\\_engl.pdf](http://staging.ilo.org/public/libdoc/ilo/2011/111B09_54_engl.pdf)